

SMEs and Universities in Ireland

Recent research has shown that SMEs and Universities were failing to engage. It was assumed that the fault lay with the Universities but it soon became apparent that the problem lay mostly with the SMEs.

In an effort to bridge the gap between universities offering all sorts of support for research, development and innovation an Innovation Campus Bus Tour is to take place this week. The SME owners simply board the bus and are whisked off to University College Dublin where they will be given a background on why innovation is important and the supports that are available to them. Then it is on to Dublin City University where they will get an overview of the research that is happening there. Finally they finish the tour with a visit to Trinity College.

The tour is most suited to businesses in the ICT, Life Sciences and Engineering fields and in one day SMEs will get a full overview of all the excitement that universities can offer.

It is hoped that some, if not all, of the SMEs will engage with the universities and progress will be tracked post the event. If successful it is planned to run further tours.